

A press release by SensoPart Industriesensorik GmbH, Gottenheim near Freiburg/Breisgau, Germany

A new generation takes the helm at SensoPart

Gottenheim, July 2019 – On the 1st August, Thorsten Wanner will be taking over the operational management of SensoPart from his father Dr Theodor Wanner, who founded the sensor company 25 years ago.



Thorsten Wanner with his father Dr Theodor Wanner

His background provides a solid foundation: Thorsten Wanner studied electrical engineering at the Karlsruhe University (today Karlsruhe Institute of Technology – KIT) and then earned a scholarship to complete an international MBA programme at the Collège des Ingénieurs in Paris. After a total of seven years in development, product management and domestic and international sales in the automation division at Siemens, and a further four years in product management and business development at Festo in Esslingen, he joined SensoPart in 2015 as Head of the Marketing and Business Development sectors. A year later, he also took on responsibility for the subsidiaries in China, France, England and USA. Since 2018, he has been Head of Global Operations. On the 1st August he will now become CEO of the family company.

“I’m very excited about my new role”, enthuses Thorsten Wanner. “SensoPart is extremely well positioned from a technological standpoint and therefore has optimum chances of continued growth in the future.” His father Theodor Wanner, who founded SensoPart in

Wieden near Todtnau in 1994, was able to multiply turnover by ten to achieve a figure of 30 million euros and establish the company internationally as an innovative supplier of sensors for industrial automation. The sensor manufacturer's main site is now the plant in Gottenheim, which opened in 2001 and has already been extended multiple times. It is home to the production facilities, research & development as well as the sales division. The company's birthplace in Wieden still houses the entire subassembly production as well as the final assembly process for several products.

"Industrial automation offers excellent growth perspectives for innovative companies such as SensoPart," believes company founder Theodor Wanner. "Companies must continue on the path of automation to remain competitive. Our opto-electronic sensors and image-processing sensors offer them the opportunity to increase their productivity and flexibility." The now 65-year old Wanner is also delighted that the company's fate remains in family hands: "SensoPart will remain a family-run company deeply rooted in the local region." Son Thorsten Wanner is happy that his father will remain on hand to offer valuable experience. "My father and I have the same goal: Ensuring that SensoPart continues to achieve as much success over the next 25 years as during the past quarter of a century."

© SensoPart Industriesensorik GmbH 2019, Gottenheim
Publication free if source is quoted

About SensoPart Industriesensorik GmbH

SensoPart develops, produces and sells a wide range of innovative sensors for factory automation. The main focus is on optoelectronic sensors and camera-based vision sensors, which are used in industrial applications - e.g. for object or color detection, distance measurement, code reading or in robotics. The company's products are developed and manufactured in Germany, at the plants in Gottenheim, near Freiburg-im-Breisgau, and Wieden in the southern part of the Black Forest. With four subsidiaries and a network of 40 international sales partners, SensoPart is present worldwide.

Founded in 1994, the family-run company is synonymous with flexibility and stands for innovative and high-performance products. SensoPart has received numerous distinctions for its work, for example 1st place in the Automation Award and is multi-time winner of the German Sensor Application Prize.

For further information about SensoPart, visit www.sensopart.com.